


OLEKSANDR HLUSHACH

WORDPRESS DEVELOPER

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PROFESSIONAL SUMMARY

Seasoned WordPress Developer with over 3 years of experience crafting high-performance, responsive digital experiences across various industries. Expertise spans full WordPress ecosystem implementation, custom theme and plugin development, and optimization for peak performance. Strong command of front-end technologies complemented by back-end capabilities enables delivery of comprehensive web solutions that drive business growth. Passionate about clean code architecture and creating intuitive user experiences that exceed client expectations.

TECHNICAL EXPERTISE

WordPress Ecosystem: WordPress Core Development & Customization, Custom Theme Development (Parent/Child), Plugin Development & Integration, WooCommerce & E-commerce Solutions, Advanced Custom Fields (ACF Pro), Elementor Page Builder (Expert Level), Gutenberg Block Editor, WPBakery Page Builder

Front-End Technologies: HTML5/CSS3/SCSS, JavaScript (ES6+), jQuery, React.js (Basic), Bootstrap, Tailwind CSS, Responsive Web Design, Cross-Browser Compatibility

Back-End Technologies: PHP 7/8, MySQL Database Management, REST API Integration, Custom API Development, GraphQL (Basic)

Development Tools & Practices: Git (GitHub, GitLab, Bitbucket), Webpack/Gulp, NPM/Composer, Mobile-First Development, JIRA/ClickUp/Trello

Performance & SEO: Core Web Vitals Optimization, Google PageSpeed Insights, GTmetrix Optimization, CDN Implementation, Yoast SEO, Schema.org Implementation

Security & Server Management: WordPress Security Best Practices, Server Configuration (Apache, Nginx), SSL Implementation, Regular Security Audits, Backup & Recovery Solutions

PROFESSIONAL EXPERIENCE

WordPress Developer

Ristars | October 2022 - Present

Leading end-to-end WordPress development projects for a diverse international client base, delivering custom, high-performance solutions that drive client success.

- Creating themes for WordPress with ACF and page builders such as Elementor, WPBakery, Bricks, Breakdance and others
- Created and maintained parent-child theme architecture for efficient multi-site management
- Customizing and creates plugins for Wordpress
- Developed sophisticated custom post types and taxonomies for specialized content management
- Deploying websites to hosting servers
- Conducted thorough code reviews and implemented best practices for maintainability

Markup Developer

Freelance | Apr 2022 - Oct 2022

Engineered precise HTML/CSS implementations for 6+ premium client websites, achieving perfect design-to-code fidelity that exceeded client expectations

Angular Developer

Grass Business Labs | Mar 2021 - Mar 2022

Played a crucial role in the development team working on enterprise-level Angular applications, focusing on building scalable and maintainable front-end architecture.

EDUCATION

Simon Kuznets Kharkiv National University of Economics

Master's degree, Computer Science

LANGUAGES

- **Ukrainian:** Native
- **English:** Intermediate
- **Russian:** Fluent